



Position Your Brand  
In The Front Row

## REWARDS & RECOGNITION

- If only you desire to be the first to design unique rewards schemes...
- If only you desire to be the first to present your associates with innovative rewards...
- If only you desire to be the first to do something which has never been done before...

Then only we are here to plan schemes.



# We at - ZENITH



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“Zenith Hospitality” was found in 1997 by professionals from the hotel and travel industry with the relevant experience and academic background in management. We boast of pan-India presence and provide global network and reach to our valued clients for planning incentives, off-sites, events, R & R , family holidays and many more. They call us an “ one window shop”.



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# Concept

Revolutionize trend of corporate incentive

Upgrade concept of incentive movement to a level of comfort and hassle-free zone, both from corporate and end-user's standpoint



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# USP s & Features

- # Perceived value is very high.
- # Easy to execute, hassle free operations, stipulated validity, non-redeemable & monthly MIS.
- # Choice of Destinations
- # Exchange of Destination
- # Exclusively designed vouchers with company's Logo etc. at no extra cost
- # Enjoy bulk purchase benefits.

# Product Dimension

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- DISCOVER uniqueness of concept
- DEFINE the concept
- DESIGN & Frame the concept
- DEVELOP concept for end-user's usage
- DELIVER with dimension



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# Modus Operandi

## R & R operation flow chart

INCENTIVE COUPONS  
ISSUED UPON CONFIRMED REQUEST

CUSTOMISED COUPONS ARE DISTRIBUTED BY THE CORPORATE TO THE GUEST (INCENTIVE WINNER)

THE GUEST CONTACTS ZENITH RESERVATIONS  
ONE MONTH PRIOR TO THE TRAVEL,  
MENTIONING DATE & LOCATION  
*(MINIMUM 3 CHOICES)*

RESERVATION VOUCHER IS SENT TO THE GUEST  
15 DAYS BEFORE THE CHECK IN

# Sample Holiday Voucher



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**Reward Voucher**  
I wish to utilise my incentive Holiday.  
You are requested to reserve one double room at :


Destination : \_\_\_\_\_

Dates.....Dates.....Dates.....  
(1st Preference) (2nd Preference) (3rd Preference)

Name.....Address.....  
.....Pin Code.....No. of Adult.....Child.....

Tel. No. (Res.).....(Off.).....Fax.....e-mail : .....

I confirm that this reservation is made in accordance with the terms & conditions of the offer.  
Please allow 30 days for confirmation of reservation. Courier the voucher to

 **HOLIDAYS**  
Great Tours, Honest Price

Zenith Leisure Holidays Pvt. Ltd.  
110 A/1, Krishna Nagar,  
Safdarjung Enclave, New Delhi-110029  
Tel/Fax : 91-11-2671 1760-3  
e-mail : delhi@zenithholidays.com

Form No. : **ZCI 301**  
Validity : 30<sup>th</sup> June, 2006  
Single

Signed.....

# Global Destinations



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Tantalizing Thai	Magnificent Malay
Singaporean Sweetness	Hong Kong Heights
Mind boggling Mauritius	Arabian XtraVaganza -U.A.E.& Egypt
Pragmatic Paris	Incredible Istanbul
Amazing Australia	Synchronized Switzerland

# Across India



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Dalhousie	Mumbai	Chennai	Delhi/jaipur/Agra
Puri	Mussoorie	Gangtok	Gulmarg
Kodaikanal	Kullu-Manali	Mount Abu	Ooty/ Bangalore
Munnar	Srinagar	Darjeeling	Mahabaleshwar
Pune	Udaipur	Jaipur	Leh- Ladhakh
Jodhpur	Amritsar	Cochin	Trivendrum
Khajuraho	Kovalam	Katra	Lonavala/Khandala
Mysore	Kanyakumari	Matharan	Coimbatore
Shimla	Shiridi	Aurangabad	Thekkady/Alleppey

# Term & Condition

1. Stipulated validity. Coupons not utilized during validity period cannot be revalidated or redeemed.
2. Vouchers once issued cannot be redeemed.
3. Reservation request will be accepted on original vouchers at least 1month before check-in date.
4. We will not be responsible for loss or misplacement of voucher / coupons while in transit, however duplicate vouchers can be issued on written request from the authorized person.
5. No request in change of location or dates will be entertained once confirmed.
6. Tour cost is subject to change with respect to any sudden increase in visa charges, airfare, air-taxes, fluctuation in foreign currency and/or any other cost factor that is not within our control at the time of giving this cost.
7. Similar star category hotels will be booked in case hotels mentioned above are not available during the travel dates.
8. Zenith Leisure Holidays Pvt. Ltd. is not responsible for providing accommodation at the hotels (at the specified destinations) during closed out dates.
9. PAYMENT TERMS - 100 % advance at the time of confirmation.

# Salient Inclusions

Inclusions can be worked out or tailor made in discussion with client.

Combination of inclusion are requirement specifics.

# Client List



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TATA CONSULTANCY SERVICES

PHILIPS



vodafone



Hindustan Unilever Limited



asianpaints



Care for you. Care for accuracy.



ACC



# Affiliations



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We are ISO 9001:2000 Co.



Ministry of Tourism  
Govt. of India



# Thank You



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